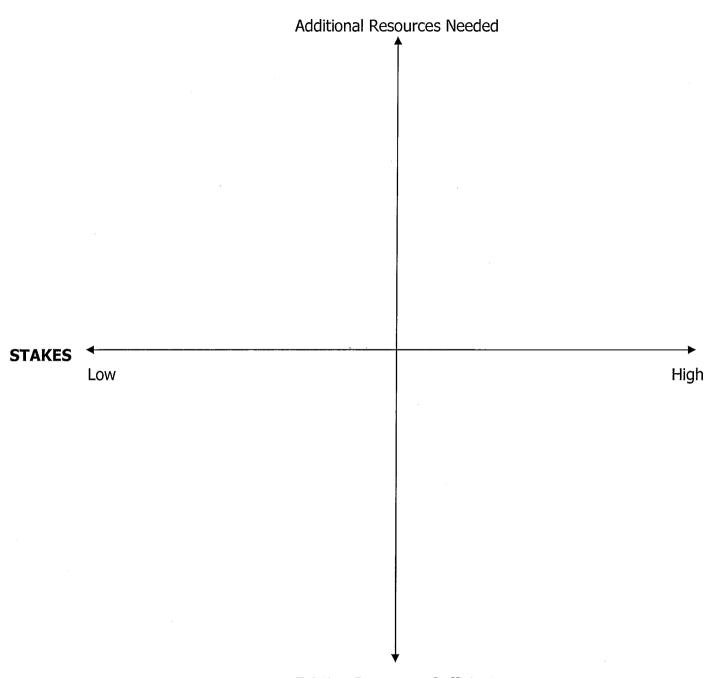
DECISION-MAKING MATRIX FOR EVALUATING NEW OPPORTUNITIES



Existing Resources Sufficient

RESOURCES

Two key questions

- How much are we invested or involved in responding to this opportunity? What is our stake in the outcome of this response?
- What resources (human, capital, material) need to be obtained to respond? How could we generate needed resources?

DECISION-MAKING MATRIX FOR EVALUATING NEW OPPORTUNITIES

Additional Resources Needed

Move On

- Refer on to other organizations, coalitions, resource providers, advocates
- ∼ Key questions:
 - Is this part of our core organizational mission?
 My program/department objectives?
 Can another organization or provider
 address this issue more effectively?

Take Charge

- ➤ Bring in new resources, partners/ collaborators, volunteers
- ~ Key questions:

Do we have the capacity to gather what is needed?

How could this response affect existing resources or relationships?

STAKES

Low

High

Move Out

- ➤ Gather partners to bring a bigger resource base together to address the issue
- ∼ Key questions:

What are the costs – time and resources – of pursing this tactic?

Are there other benefits to be realized from building a coalition?

Take On

- Use or reposition existing resources to address the issue
- ∼ Key questions:

Do we have the capacity to respond to this issue now?

How could this response affect performance of key tasks or provision of expected services?

Existing Resources Sufficient

RESOURCES