

Volunteer Value: Beyond the Independent Sector Rate Audience Worksheet

Organization Audiences

Think about your own volunteer service. What is meaningful to you about that service? How do you know if you have made a positive difference? What is your evidence?

What information do I care about in my work as a Volunteer Administrator? What is meaningful and relevant to me? What information is a priority for me to track, collect, or understand? Why?

What isn't meaningful and relevant to me? Why?

Who else cares about the work of volunteers (or should care)?

Senior management

Board of directors

Funders/donors

Paid staff

Current volunteers

Volunteer prospects

Program participants

Program partners

Media

Community at large